Energy Buzz

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Q & A's about our Energy Management Assessment

Q. What exactly is an Energy Management Assessment?

A. An Energy Management Assessment is a way to document all of your existing energy services, while taking a look at your short-term and longterm energy goals, including conservation and green energy.

Q. How much does our Energy Management Assessment cost?

A. It's free, and our clients love it! Call for an appointment today!

In the next Energy Buzz:

• Misunderstandings about the industry

• Green energy incentives

The latest buzz about Green Energy

Did you know that if only 4% of the Sahara Desert was covered with solar panels, that would theoretically create enough electricity to power the entire world?

Until recently, it seemed that green energy solutions were only being implemented by big businesses. Today, businesses of all sizes are reaping the benefits of using green energy solutions to reduce both energy costs and their carbon footprint. These businesses are also gaining a competitive advantage, by taking the



Solar panels doing their magic

lead on something that is so important to their customers, and to our environment, while lowering our dependence on foreign oil.

So, what exactly is "green energy"? In simple terms, green energy is created by renewable sources, such as wind, the sun (solar), and water (hydro). "Brown energy", in contrast, is created by nonrenewable sources, such as fossil fuels (oil) and coal. Since fossil fuel supplies are diminishing, green energy is seen as an important piece of the puzzle in solving our energy supply needs.

Dave's Top 5: Why get an energy audit?

- 1) Your business will have a competitive advantage
- 2) You will save money on your energy bills
- 3) You will show your customers that you are a doing the right thing for the community and the environment
- 4) Energy audits are simple, and free!
- 5) There are many incentives, including rebates and discounts that are available for businesses of all sizes

Call Dave to see if an energy audit makes sense for you!