

Emendee Buzz

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**Telecommunications & Energy Solutions** 

## **Client Corner**



Dr. Steven Shaw, from Shaw Chiropractic Group, was one of our first clients, although the business relationship between Dr. Shaw and Dave Pestillo actually dates back over 12 years ago.

Dr. Shaw decided to upgrade the lighting in his offices back in 2010. The energy efficiency savings have since paid for the upgrades, which means he is now enjoying electricity cost savings.

Shaw Chiropractic also goes through Emendee for their telecommunications services.

According to Dr. Shaw, "The telephony and energy consulting services provided by Emendee have contributed to our efforts to control operating costs in an increasingly difficult economy. The savings represent the result of exceptional service and support by a knowledgeable and dedicated professional. Dave never fails to impress me with his dedication to his clients."

Next Issue: More About The Cloud...

## Telecom Savings 101

Numerous Emendee clients are enjoying savings on their telecom services, and it took little to no effort on their part!

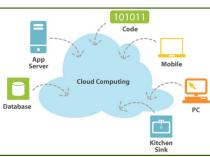
Reviewing a recent bill is the first place to start. A thorough understanding of all of your services, including charges, optional features, discounts, and expiration dates should be documented.

The next step includes taking a good look at your current services to determine exactly what is needed, and what is a waste of money. For instance, some customers pay for inside wire maintenance on their phone bills. This feature may be worth it for some customers, while others with phone systems are paying for a service that they may never be able to actually use.

At this point, it may make sense to **consider other technologies and**/ or other network providers, such as Windstream, Earthlink or Comcast. Savings can be anywhere from hundreds to thousands of dollars per year.

If you decided to change to a different phone company, vendor costs for the consultant, phone vendor and/or data vendor need to be considered. On the average, most Emendee clients enjoy a quick R.O.I. of less than one year on our telecom solutions, often times with faster internet and better service & support!

## It's In the Cloud!



Cloud computing is a style of computing in which virtualized resources are provided as a service over the internet.

Some advantages of cloud solutions include lower total cost of ownership, built-in disaster recovery, lower hardware and software maintenance, and lower costs on electricity!

Some concerns about cloud services include security and costs. Consider spending some time with us to find the right solution for your business.