

Energy Buzz

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Emendee Technologies, LLC ~ April - June 2010



Bill Manafort & Dave Pestillo

Client Corner:

Manafort Brothers

We worked with Bill Manafort, Vice President of Manafort Brothers in Plainville, to find ways of saving tens of thousands of dollars per year by doing a few simple things:

- Lighting upgrades were performed, including motion sensors, LED's, and outdoor induction lighting
- Signing on for a lower cost, fixed energy agreement

Bill realizes that in today's competitive business market, you need to look at every area for savings.

According to Bill, "We have improved our lighting, while conserving energy, and increasing our bottom line!"

Misunderstandings About The Industry

A glance at some common Q & A's that arise daily...

"Who pays for the incentives offered for energy upgrades?"

As a Connecticut CL&P/UI customer, we all pay into a fund that helps to pay for energy upgrades. It's a fund that we have been paying into for years. Emendee offers solutions that tap into this available funding.

"Is it a hassle to change Power Generation Providers?"

Changing over to a lower cost energy provider is extremely easy! We offer fixed rate solutions that can save your business thousands of dollars per year. And, with a fixed rate, there are no unexpected price spikes throughout the term of the agreement. In addition, you would still contact CL&P or UI for outages.

"Do Power Companies really want us to conserve energy?"

In a word, "yes"! Due to energy deregulation in the '90's, CL&P and UI are now power distributors, meaning that they are in the business of delivering power, as opposed to generating power. Both companies administer the Clean Energy Efficiency Fund, which provides incentives to reduce energy used in Connecticut.

Green Energy Incentives

- Developments in lighting technology continue to improve, including LED improvements, and induction lighting.
- The local power companies continue to offer a number of incentives for businesses (up to 50% of the total cost!) to upgrade their lighting, HVAC, and refrigeration.
- There are still tax incentives of up to 30% for solar power!

In the Next Energy Buzz...Induction Lighting