



Emendee Buzz



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Energy & Telecommunications Solutions

October - December 2011

Client Corner:



Over the summer, Emendee Tech has been working with officials from the Town of Southington. The task at hand was to find a lower cost solution for the town's cell phone bills.

Once all of the bills were gathered, a thorough review of all of the current cell phone lines was conducted, including a summary of voice minutes used, data usage, texting, and other features.

By working with their current cellular provider, EmendeeTech was able to consolidate multiple bills onto one bill, allowing for one combined bucket of voice minutes. Also, data services and other features were reviewed and updated as necessary.

Thousands of dollars of tax dollars will be saved each year as a result of the changes that are being made!

Next Issue:

The Good, Bad & Ugly of Switching Phone Companies

Voice Services: Cable Companies vs. Phone Companies

Customers often have to decide whether they want to use the traditional telephone companies (telcos) or cable companies for their voice & data services. It's important to know some of the advantages and disadvantages of the various options.

The cable companies are still relatively new to the voice world, which leads to aggressive cable voice promotions. The services tend to be delivered over relatively newer networks, since the cable industry is much younger than the traditional telcos. Local toll-free calling areas tend to be larger with the cable companies, which can lead to lower long-distance bills. The installations have improved over the years, but still have room for improvement. The quality of cable telephony is occasionally a concern with clients.

The telco's (Paetec, Earthlink, AT&T, etc) have been offering voice services for years. Because of this, installations and cutovers from one company to another have improved drastically over the past number of years. Although some of the telco network is older, updated copper & fiber is constantly being installed.

So, what's the right solution for your business? It all depends on your budget, your priorities, and past experiences that you may have had with other companies.

Energy Incentives Still Available

In Connecticut, the Small Business Energy Advantage (also known as "Small B") continues to offer large incentives on energy conservation measures. The amount of the incentives vary, based on run hours and proposed energy savings. Although there are over a dozen CL&P-approved vendors in CT, the pricing for standard measures are fixed with all approved vendors. In addition to a Free Energy Audit, the Small B offers:

- Savings Which Pays Towards Upgrades
- Improved & HVAC Lighting Solutions
- 0% Financing For Qualified Customers
- Up to 30% Cost Incentives!

The savings often pay for most of the conservation measures, and once the measures are paid for (with 0% funding for approved customers), the savings can be huge. Contact Emendee today to see if a free energy audit makes sense for your business.